Redwood Vicinity:

The Redwood Vicinity of the San Francisco Peninsula is made up of Redwood City proper, Redwood Shores, Belmont, San Carlos and Woodside. Located on the San Francisco Peninsula in Northern California, approximately 27 miles south of San Francisco, and 24 miles north of San Jose. A bedroom community to both metro areas as well as headquarters to several technology companies such as Oracle and Electronic Arts, this area is home to a large populace of white collar families, “rich young rulers”, who do not see their need for salvation or help from anything greater than themselves. Located in San Mateo County, California which is only 3.5% Evangelical Protestant,¹ the Redwood Vicinity has a population of over 142K people.² This region is the center of an area white unto harvest, in desperate need of the Gospel to be proclaimed.
The Redwood City area is influential, affluent, highly educated ... and in need of Christ. Revival in this area will bring a harvest of dynamic people ready to take on the world for Christ.

Luke 12:48 – “Everyone to whom much was given, of him much will be required, and from him to whom they entrusted much, they will demand the more.”

San Francisco Bay Area
- 7.5 million people live in the Bay Area
- One of the most unchurched regions in America
- Multi-ethnic diversity with 42% Caucasian, 24% Asian, 24% Hispanic, 6% African American, 4% other including American Indian, Hawaiian, etc.

San Mateo County
- Only 3.5% Evangelical Christians
- Bedroom community to both San Francisco and Silicon Valley

Redwood Vicinity
- 142,500 population
- Adults with college degree or above – 60% (twice the national value)
- Average white-collar household income – $160,000 (three times the national value)
- Median home value – $1,033,500 (five times the national value)
- Highly concentrated Hispanic and Asian populations in certain neighborhoods
- County seat of San Mateo County
  [http://www.youtube.com/watch?v=YLn_F9mmqmY](http://www.youtube.com/watch?v=YLn_F9mmqmY)
- Major employers in the area: Oracle, Electronic Arts, Dreamworks, Salesforce.com, Abbott Laboratories
- One of the five fastest growing cities in the greater Silicon Valley area. ³

Our association has been praying for over 15 years to find the right church planter for the demographics of this pivotal area. Brett & Patti are an exciting answer to long-sought prayer.

- Port Wilburn, Interim Executive Director of Missions, San Francisco Peninsula Baptist Association
A center of high-tech industry, and the midpoint of the beautiful San Francisco Peninsula, Redwood City is known for its great climate and profound sense of community. Redwood City is devoted to preserving its rich history, maintaining today’s quality of life, and carefully planning its future.

Through its miles of San Francisco Bay shoreline, its neighborhoods and charming downtown, its shopping areas and attractions, and its rolling hillsides, Redwood City is a community that offers great variety in housing, employment, recreation, entertainment, and education.

- People in the area are civic-minded and spiritually-attuned, but not evangelically Christian. Compared to the state average, people in this area are:
  - Five times more likely to give to environmental causes
  - Four times more likely to give to public radio and television
  - Three times more likely to give to educational, health or political causes
  - But 25% less likely to give to religious causes
  - And 20% less likely to identify themselves as evangelical Christians

“WITH MAN THIS IS IMPOSSIBLE, BUT WITH GOD ALL THINGS ARE POSSIBLE.”
MATT. 19:26
Have you ever stood beneath one of the mighty redwood trees which line the San Francisco peninsula? They are breathtaking to behold. From a seed, God grows a tree which will live for centuries. A tree that provides sustenance and shelter to countless other creatures. A tree that has survived drought and fire and storm. A tree that seeded other trees until the whole land became covered in lush forest. All this to the glory of God.

In similar fashion, we believe God is at work now on the Peninsula, coaxing out of the ground new shoots from seeds He planted for a time such as this. Brett & Patti Butler have a passion to join God in His work to call sinners, make disciples, and multiply churches in this modern day Corinth.

Ezekiel 17:22-24 - Thus says the Lord God: “I myself will take a sprig from the lofty top of the cedar and will set it out. I will break off from the topmost of its young twigs a tender one, and I myself will plant it on a high and lofty mountain. On the mountain height of Israel will I plant it, that it may bear branches and produce fruit and become a noble cedar. And under it will dwell every kind of bird; in the shade of its branches birds of every sort will nest. And all the trees of the field shall know that I am the Lord; I bring low the high tree, and make high the low tree, dry up the green tree, and make the dry tree flourish. I am the Lord; I have spoken, and I will do it.”
What we desire for our church plant

We desire to plant and build a church that has the doors open wide to all who enter, lovingly accepting who they are, as they are....introducing them to Jesus, praying for Him to change their hearts, which in turn, will change their lives.

A Church that shows others how to follow Jesus, making Him known locally and globally.

A Church where the Bible is preached without apology, God is glorified, and worship is genuine and true.

A Church with an outward focus where missions is engrained in the DNA, always looking outward for opportunities where we can minister and plant new churches.

A Church that multiplies disciples, teaching and guiding believers to a deeper knowledge and relationship with Christ.

A Church that expects to be challenged about what we believe and why. Prepared to answer for our faith. Open to, and welcoming questions, knowing that the Bible has the answers.

A Church taught from the beginning about unity, fellowship, stewardship, church leadership & submission.

OUR MISSION

To glorify God by proclaiming Jesus Christ in order to make disciples who serve their community and spread the gospel to the nations.
Called from a world of Fortune 500 corporations and entrepreneurial startups to join God’s work in the Bay Area of California, Brett and Patti are very excited about this mid-life vocational change to plant churches in Redwood City and in the San Francisco Bay Area.

With our background in business, tech and entrepreneurship plus our personal testimony of grace, we believe God has purposely scripted our lives to prepare us for a unique calling that will speak with the open, loving honesty this region of California needs.

Brett is currently working to complete his Masters of Divinity at Southern Seminary in Louisville, Ky. Anticipating completion via online courses while on the mission field.

Brett is a:
- Phi Beta Kappa Graduate of University California Berkeley - 1984
- Air Force ROTC Cadet Commander and former Captain, USAF
- 25 Years in military and business leadership roles
- Co-Owner - Woodford Wicks Candle Co. & Ephraim Holdings
- Current student at Southern Seminary working toward MDiv.
- Ordained Deacon - New Hope Baptist Church, Versailles, KY
- Ordained Minister - Buck Run Baptist Church, Frankfort, KY

Brett & Patti are the parents of four adult children, Madison, Jake, Katie & Colleen.

Our church has been blessed by Brett & Patti’s service, and it has been our pleasure to walk with them as God led them toward this major change in their lives. We are pleased to send them out from Buck Run as missionaries to the Bay Area and will support their work in California with our prayers, mission trips and finances.

- Dr. Hershael York, Senior Pastor
  Buck Run Baptist Church,
  Professor of Christian Preaching,
  Southern Seminary

“FOR WHAT DOES IT PROFIT A MAN TO GAIN THE WHOLE WORLD AND FORFEIT HIS SOUL?”
MARK 8:36
Living Proof of God’s Grace

- A strong and vibrant marriage which has successfully weathered the storms of life: raising four children to adulthood in a blended family; job changes and layoffs; sickness and death of family members; walking with love through substance abuse, cynicism, materialism, and narcissism.

- Brett was saved at the age of 38, following decades of skepticism towards organized religion, when painful life circumstances brought him to a place of brokenness. Patti was raised in a Christian home, active in church from her earliest days. She was saved during cheerleading camp at Tennessee Temple University the summer of her Senior year of high school.

- Successful careers in military, business and entrepreneurial settings. Comfortable and adept at interacting with the people found in the Redwood City area.

- Veterans of multiple start-up situations, skilled at casting a vision, securing resources, and motivating teams. Able to apply theological truths to daily life, teaching others to do the same.

- Decades of ministry experience in lay leadership, small group teaching, one-on-one mentoring, and church administration.
Preparation - 2014
Relocate & Fundraise

Complete all on-campus hours needed for Brett's degree from Southern Seminary, leaving only on-line credits to complete.

Complete a three month intense on the job training at Buck Run Baptist Church, Frankfort, KY under the teaching of Dr. Hershavel York, Dr. Jeff Pennington and Dr. Wesley Noss.

Wind down corporate job in preparation for leaving.

Disposition the family business.

Meet with people or organizations that are interested in partnering with our mission.

Sell our home, wish good friends farewell, and relocate to the Bay Area to begin NAMB apprenticeship.

Year One - 2015
Apprentice & Gather

Serve as a NAMB church planter apprentice under the guidance of pastor Karl Ortis and our Multiplying Church, Western Hills Church in San Mateo, CA.

Learn the community and culture, then develop and tailor strategy to match the community.

Establish and lead multiple Bible study small groups.

Research and determine church meeting locations and define the launch plan.

Gather a core group to help plant a church in/near Redwood City, CA.

Disciple, train and equip new believers and leaders.

Continue to develop partners and raise financial support for the church launch.

Buy portable church equipment.

Plan and conduct monthly preview services beginning in the fall.

Research the feasibility of a facility sharing plan which combines for-profit businesses and church operations in a single tax-paying facility, owned in partnership with NAMB.

Year Two - 2016
Launch Church

Lead a core team through the launch of the new church, meeting weekly. The core group will multiply, becoming missional communities, with targeted strategies to make disciples.

Expand the number of small group Bible studies.

Engage community in servant evangelism.

Participate in community planned events.

Continue to build relationships with people in the area.

Recruit part-time or volunteer worship pastor, children & youth minister, and church administrator.

Mobilize mission teams from other churches and organizations to assist our church.

Year Three - 2017
Grow and Develop Leaders

Develop and grow Ministry Team and lay leadership.

Develop volunteer teams in core ministry areas.

Continue community-wide marketing strategy (door hangers, direct mail, internet marketing).

Grow and multiply Lifegroups.

Expand local, domestic, and international mission trips.

Reinforce how discipleship and evangelism primarily take place in the home.

Prepare to multiply a new church plant.

Year Four - 2018
Multiply Ministries & Churches

Assess results and refine strategies for outreach, assimilation, worship, and discipleship. Selectively prune as needed.

Establish long-term mission partnerships with local, domestic, and international churches and organizations.

Selectively expand programming for children, youth, and adults.

Create and implement annual membership affirmation process.

Continue training the congregation in family ministry practices and personal evangelism.

Pray for God to identify congregants He wants our church to send out to plant other churches.

Utilize co-working facility to be involved in the business community, help develop relationships, and offset facility costs.
# Partnership Plan

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<tr>
<th>Cooperative Program Giving - %</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
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<td>10%</td>
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| Cooperative Program Giving - $ | $0     | $4,070 | $8,560 | $22,390 |

| Team Expenses                  |        |        |        |        |
| Headcount Expenses             | $53,900| $135,800| $161,150| $226,400 |
| Relocation                     | $39,000| $114,000| $142,950| $202,300 |
| Staff Development              | $7,000 | $7,000 | $0     | $0     |
| Travel                         | $2,500 | $5,000 | $5,000 | $7,500 |
| Travel                         | $5,400 | $9,800 | $13,200| $16,600 |

| Capital Expenses               |        |        |        |        |
| Portable Church AVL Equipment  | $11,920| $38,900| $9,760 | $10,760 |
| Computers, Printers, Networking| $10,000| $35,000| $5,000 | $5,000 |
| Church Software Subscription   | $1,000 | $2,500 | $2,500 | $3,000 |
| Other Equipment                | $420   | $900   | $1,260 | $1,260 |
| Other Equipment                | $500   | $500   | $1,000 | $1,500 |

| Outreach Expenses (Website, Marketing, Events) | $11,500 | $31,500 | $31,500 | $31,500 |

| Ministry Expenses (Discipleship & Fellowship) | $2,500 | $8,500 | $14,500 | $20,000 |

| Operational Expenses (Facility, Office, Insurance, Legal) | $13,125 | $56,500 | $68,250 | $84,520 |

| Grand Total                   | $92,945| $275,270| $293,720| $395,570 |

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<tr>
<th>Inside Support - %</th>
<th>0%</th>
<th>15%</th>
<th>30%</th>
<th>60%</th>
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<tbody>
<tr>
<td>Outside Support - %</td>
<td>100%</td>
<td>85%</td>
<td>70%</td>
<td>40%</td>
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1. NAMB and CSBC support reduce headcount expense in Years 1-3
2. Buck Run Baptist (KY) and Western Hills (CA) have agreed to support; specific amount pending 2015 budget process
3. We will be recruiting other partner churches via the Prospectus, Personal Appeals, and Vision Tours

| Coop Program Giving - $ | $0 | $4,070 | $8,560 | $22,390 |
| Inside Support - $      | $0 | $40,680| $85,550| $223,910|
| Outside Support - $     | $92,945| $230,520| $199,610| $149,270|

1. The Association of Religious Data Archives 2010; http://www.thearda.com
2. US Census Bureau Census 2013 estimates for Redwood City, Belmont & San Carlos; www.census.gov
5. Quadrennium reports by MissionInsite for zip codes 94061, 94062, 94063, 94065; Dec 2013

Images in this presentation are from the Butler’s private collection, mapquest, and public domain images.
**Do you** have a heart for the sarcastic intellectual, even when her worldly wisdom makes the cross seem foolish (1 Cor 1:18-25)?

**Will you** have compassion for the pharisaic executive, even when his brash self-confidence blinds him to the presence of God (John 9)?

**Would you** rejoice to see God raise up a new generation of people like Lydia of Thyatira, or Joseph of Arimathea, or Philemon of Colossi?

**Do you** discern the rich ruler’s inward emptiness, and gently love him with the Spirit of Christ (Mark 10:21), rather than angrily dismiss him with the petulance of Jonah (Jonah 4)?

Then we invite you to join God in this work to which He has called us.

**How to Join us:**

Contact us/Join our Prayer Team/Donate online

www.redwoodproject.org

www.facebook.com/ca.redwoodproject

brett@redwoodproject.org

859 . 552 . 7999

Brett & Patti Butler

1024 Mitchell Lane

Versailles, KY 40383

Donate via check

Payable to Buck Run Baptist Church

Note: Redwood Project in the memo line

Buck Run Baptist Church

3894 Georgetown Road

Frankfort, Kentucky 40601